



NATIONAL REAL ESTATE
ETHICS DAY[®]
#NationalEthicsDay

Course Name: REALTOR[®] Code of Ethics: Conversion Using The CODE

Instructor: Leigh Brown

Duration of Course: 3 hr (150 instructional minutes)

Course Description

Understanding the Code of Ethics and its requirements makes us better REALTOR[®]. This course will walk REALTORS[®] through the articles of the Code with emphasis on the most misunderstood and/or are most violated. Includes all of the new changes to the 2021 Code of Ethics and Standards of Practice of the National Association of REALTORS[®]. Bringing the very best presentation to our buyer and seller clients is our number one goal and following the Code can help you do that. This course provides REALTORS[®] with a reliable reference for guidance in dealing with complex situations in today's day to day practice of real estate.

Objectives

Upon completion of "REALTOR[®] Code of Ethics: Conversion Using The CODE" course, participants will be able to:

1. Briefly describe the history of the Code of Ethics as it relates to its origins, its influence on state licensing laws and its establishment of arbitration as the monetary dispute resolution process between REALTORS[®].
2. Identify concepts in the Preamble to the Code of Ethics, including concepts such as the wide distribution of land ownership, highest and best use of the land, principles of competency, fairness and high integrity and the concept of adherence to the Code regardless of an inducement of profit and/or an instruction from clients to the contrary.
3. Identify the Golden Rule as one of the foundations upon which the Code of Ethics is built.
4. List the major categories of Articles in the Code (Duties to Clients and Customers, Duties to the Public and Duties to REALTORS[®]).
5. Describe the structure of the Code and its supporting materials (Articles, Standards of Practice and Case Interpretations).
6. List Articles of the Code which are commonly the subject of complaints.
7. Describe the concepts of these commonly cited Articles of the Code, including Articles 1, 2, 9, 12, and 16.
8. Explains Standard of Practice 10-5 in a way that makes folks understand it's about improvement, not about purge.
9. Given case studies, fact scenarios or similar interactive learning methods, identify possible violations of the Code of Ethics, specifically related to the commonly cited Articles.
10. Describe the professional standards enforcement process of the association, including the distinction between an ethics complaint and an arbitration request, and the differences between the Grievance Committee and the Professional Standards Committee.