



REALTOR® to REALTOR®  
*Relationships*

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### What is Professionalism?



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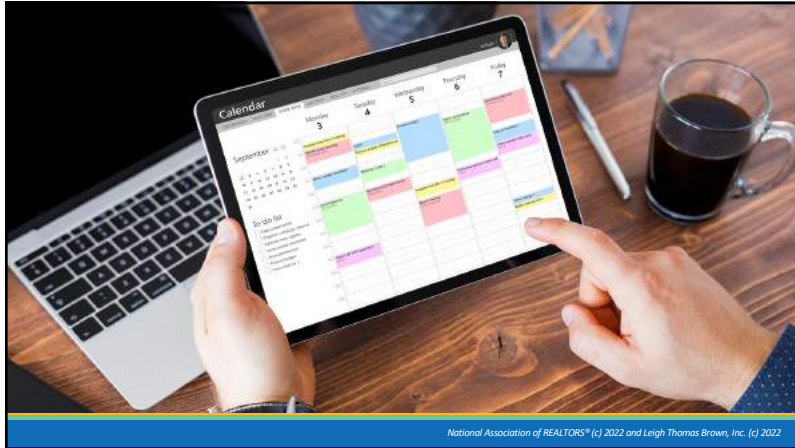
**Public** + **Professional**

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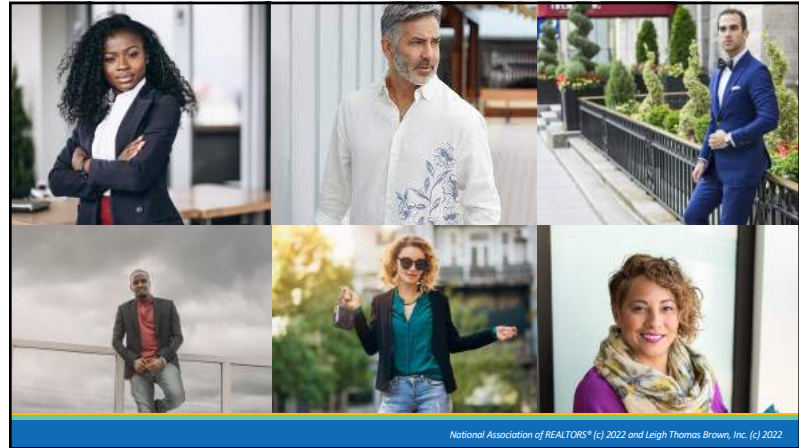
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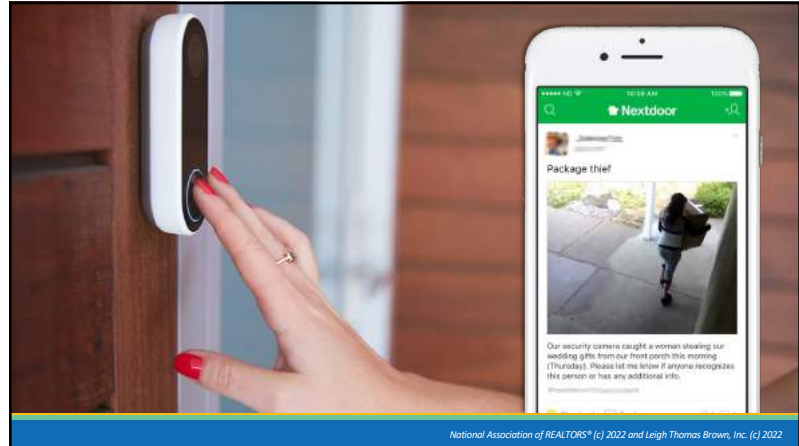
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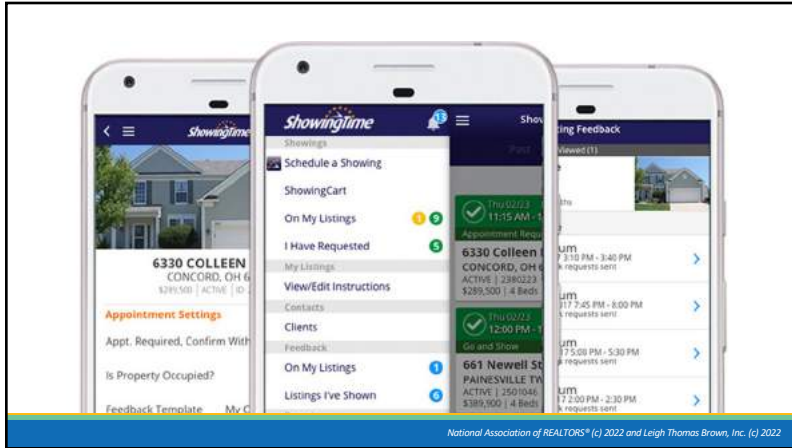
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 A 'SELLER INTAKE SHEET' form with various fields for contact information and preferences. A yellow arrow points to the question 'How do you prefer to be contacted? Call / Text / Email'. The form includes fields for Name, Address, City, State, Zip, Phone, and Email, as well as sections for 'How long have you owned your home?', 'Why are you selling?', and 'What would be an acceptable selling price to you?'.

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**If you don't know, say so.**  
  
**It's not what you THINK,**  
**it's what you KNOW.**  
  
**You're going to be around one another**  
**more than your clients,**  
**so think long term.**

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store.realtor/2022-professionalism-in-real-estate-practice-booklet/

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REALTORS' RELIEF FOUNDATION

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YOUR TRUST EMPOWERS US



**Text Region to 71777**

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Ask your questions live at:

[www.facebook.com/NationalCodeofEthicsDay](https://www.facebook.com/NationalCodeofEthicsDay)

Thank you to our Ethics Panel of Advisors:

- Amanda Creel
- Jill Christy
- Shelly Duncan
- Kaëra Mims
- Karen Randolph
- Carol Seal
- Stephanie White




Hashtag your posts:  
#NationalEthicsDay

FaceBook Group

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RESOURCES

[NationalEthicsDay.com/participant](https://NationalEthicsDay.com/participant)

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**THANK YOU!**

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